TIME: 3:59
DATE: MONDAY
SPONSOR: WALTER E. DENNY
SOLICITER: R.P.

USE FORESIGHT FOR GOOD SIGHT. DO YOU NEED DARK GLASSES FOR BRIGHT DAYS, WHETHER VACATIONING IN FLORIDA, BERMUDA, OR IN YOUR HOME TOWN? OPTICIAN WALTER E. DENNY, AT 201 MAIN STREET, CARRIES AN EXCITING VARIETY OF SUN GLASSES WITH FRAMES TO FIT EVERY FACE. AMONG THE NEW STYLES ARE FRAMES OF BRIGHT-COLORED CHECKS, GAY STRIPES, AND SUBTLE PASTELS WITH GOLD FLECKS. EACH PAIR OF LENSES IS EXPERTLY GROUND AND POLISHED , AND IF YOU ORDINARILY WEAR GLASSES, MR. DENNY WILL HAVE YOUR SPECIAL PRESCRIPTION FILLED WITHIN A FEW DAYS. THE SPRING NEW LOOK WILL FIND YOU LOOKING YOUR BEST WHEN YOU WEAR MODERATELY-PRICED, FINE QUALITY SUN GLASSES , COMPLETE WITH ATTRACTIVE CASE. So remember PURCHASED FROM WALTER E. DENNY, AT 201 MAIN STREET. THEN YOU TOO CAN SEE THE WORLD THROUGH ROSE-COLORED GLASSES.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SIGN. Holly Sartone

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